**YOUR GRADUATION CHALLENGE**

You are about to start your CMGT graduation. The process to find a graduation assignment and this graduation application form are there to ensure that you can make a good start and end up with a successful portfolio and prototype. In this form you need to clearly define your graduation topic and various aspects before you can start. Make sure that you have conversations with your client, the supervisor of that company and other stakeholders to be able to answer the questions in the form.

**GRADUATION APPLICATION PROCESS**

Figure 1 shows the graduation application process. In this graduation application form you only need to complete the parts with an orange background color. **Incomplete forms will not be processed**.

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| --- |
| Afbeelding met tekst, Lettertype, schermopname, diagram  Automatisch gegenereerde beschrijving |

Figure 1 – Graduation application process

|  |  |
| --- | --- |
| **STEP 1** | Work on the CMGT Graduation **Bootcamp assignments** to find a suitable challenge. |
| **STEP 2** | Fill in the parts with an orange background in this **graduation application form**. |
| **STEP 3** | Create a dossier in the Hanze **OnStage** platform **|** *see mijnhanze.nl or myhanze.nl* |
| **STEP 4** | **Upload** this graduation application form - as a **Microsoft Word document** only -  in OnStage in time:   * You started year 4 in **semester 1** of the academic year 2024-2025:   + **OnStage** will be opened for applications on Monday 21-10-2024;   + **Opportunity 1 |** Upload form before Friday 06-12-2024 at 17h00;   + **Opportunity 2 |** Upload form before Friday 10-01-2025 at 17h00;   + Graduation semester 2 will **start** at Monday 10-02-2025. * You started year 4 in **semester 2** of the academic year 2024-2025:   + **OnStage** will be opened for applications on Monday 07-04-2025;   + **Opportunity 1 |** Upload form before Monday 02-06-2025 at 17h00;   + **Opportunity 2 |** Upload form before Friday 27-06-2025 at 17h00;   + Graduation semester 1 will **start** at Monday 01-09-2025.   **Please note |** *Failure to upload your application form on time means that it will not be reviewed by the CMGT Graduation Committee and that it may mean that you cannot start in your desired semester.* |
| **STEP 5** | After submitting this form, you will receive confirmation that the CMGT Graduation Coordinator and the CMGT Graduation Committee will **review your application**; |
| **STEP 6** | **Review result: GO |** If your proposal is submitted on time and is assessed as suitable for a CMGT graduation assignment, you will receive a GO from the committee.  **Review result: NO GO |** If some parts of an opportunity proposal are unclear or if there are too many risks that the proposal will not lead to a success, your proposal will receive a NO GO from the committee. In this case you will need to submit on time for the second proposal opportunity. See *step 4* for the deadlines. In case the committee decides for a NO GO for the second proposal opportunity as well you will need to delay graduation to the next following graduation semester. |

**NOTES FOR COMPLETING THIS GRADUATION APPLICATION FORM**

* Fill in all of the cells with an **orange background color** of the table below. Only completed graduation application forms will be processed by the CMGT Graduation Committee;
* You don’t to fill in cells with a **blue background color** of the table below. The CMGT Graduation Committee will use those cells for judgement and their (optional) feedback;
* Please **don’t make any changes** to the layout or text of this Microsoft Word document;
* You can **continue typing** in a table cell with an orange background color, which will make the cell larger vertically, please stick to the indicated maximum number of words though;
* **Describe specifically** what you mean and do not do so too briefly. Make sure that **a stranger understands** your proposal;
* It is mandatory to have another student of year 4 review this graduation application form to get **peer feedback**. Please add the name of that student in section 1 of this form;
* At the bottom of this graduation application form you will find both the **feedback** of the   
  CMGT Graduation Committee and the **GO or NO GO decision** of this committee;
* Fill in this form based on information like your **briefing** and the **intake interview** with the client;
* Always write in **your own words**, so do not blindly copy/paste text from your client briefings.

| **CMGT GRADUATION APPLICATION FORM** | | | | |
| --- | --- | --- | --- | --- |
| 1 of 10 **| THE STUDENT** | | | | |
| My full name | Konstantin Metodiev Sonev | | | |
| My student number | 430607 | | | |
| My graduation start | *Select* |  | Semester 2 | Monday 10-02-2025; | | |
|  |  | Semester 1 | Monday 01-09-2025. | | |
| I got my peer feedback from | Milen Mirazchiyski | | | |
| 2 of 10 **| THE GRADUATION CLIENT ORGANISATION** | | | | |
| Name organisation | Bulgarian Society Netherlands | | | |
| Address + Country | **Groningen**  **Oosterhamrikkade 107 19, Netherlands** | | | |
| Website URL | <https://www.bulgariansociety.nl/> | | | |
| Started approximately on | November 2022 with first branch in Groningen. | | | |
| Short description of activities | Non-Profit Association that organizes events. | | | |
| Number of employees | 7 (However, As a non-profit they work with volunteers. Active members across all the different branches sum up to approximately 60 people) | | | |
| ‘My’ department name | Technical Department | | | |
| Employees in the department | 1 | | | |
| My external supervisor name | Vladislav Marinov | | | |
| My external supervisor email | [vladislavmarinov3142@gmail.com](mailto:vladislavmarinov3142@gmail.com) | | | |
| Supervisor role in the company | **Chief Technology Officer** | | | |
| My external supervisor and I agreed about not participating in supporting activities in addition to my graduation assignment in this way | Yes | | | |
| Country that I will live | Netherlands | | | |
| The external supervisor is a relative of mine | *Select* |  | Yes; | | |
|  | No. | | |
| My motivation to graduate while working for this client | I want to work for this client, because they are fast growing associations, and I like their work and the project I am going to do for them is something I really want to do and is going to be in use for my professional future. | | | |
| How I found this organisation | I was part of founding the organization back in 2022. | | | |
| My type of graduation assignment | *Select* |  | I will follow the standard type of graduation. | | |
|  | I applied for the Top Entrepreneur Route of Hanze (TOR). | | |
|  | I would like to graduate in my own company. | | |
| 3 of 10 **| DESCRIPTION CLIENT ORGANISATION, PRODUCTS AND SERVICES** | | | | |
| Describe in a maximum of 200 words core activities, business model, most important products and/or services, target groups, customers and buyers, value proposition, etc. | The Bulgarian Society is a non-profit organization in the Netherlands aiming to represent the Bulgarian community as well as to introduce internationals to the richness and diversity of Bulgarian culture and traditions. They aim to bring students together and create a supporting and welcoming environment. They do this by organizing various events, from cultural once, to sport once to networking events, workshops, lectures, meetings with counselors and many others. Since 2022 the organization has grown across 6 different cities. | | | |
| Judgement of the CMGT Graduation Committee |  | The description is sufficient; | | |
|  | The description needs fixing, see below. | | |
| What is not clear  and needs to be fixed? |  | Who or what is your client? | | |
|  | What are the core activities or the business model? | | |
|  | What are the products and/or services? | | |
|  | Who are the target group(s), customers and buyers? | | |
|  | What is the value proposition? | | |
| Feedback of the CMGT Graduation Committee |  | | | |
| 4 of 10 **| MAIN GRADUATION ASSIGNMENT THEME** | | | | |
| What is the main graduation assignment theme **|** *Select* |  | Design for Transition; | | |
|  | Digital literacy; | | |
|  | Digitalization in Heritage; | | |
|  | Health & Society; | | |
|  | Regional Development; **|** *see next page for more options* | | |
|  | Social Impact & Inclusion; | | |
|  | Sustainable Impact; | | |
|  | Other, namely: |  | |
| Feedback of the CMGT Graduation Committee |  | | | |
| 5 of 10 **| THE PROBLEM / OPPORTUNITY** | | | | |
| Describe in a maximum of 200 words what, why and for whom your client thinks that there is a problem or opportunity. Pay attention to the context of the problem or opportunity and to the relevant factors that influence the problem or opportunity | The client faces challenges in effectively managing and improving its operations across various cities. With members and activities spread over multiple locations, the organization struggles to track key data such as membership statistics, event attendance and city-specific performance indicators. This lack of centralized data limits their ability to evaluate progress, identify areas for improvement and implement tailored strategies to foster growth and engagement within their community.  The opportunity lies in developing an admin dashboard that will consolidates this information into a unified, accessible system. The dashboard will enable association leaders to gain insights into city-level performance, track trends over time, and make data-driven decisions to enhance the association’s operations, enhance better leadership, strategic development, and community impact.  This solution is going to be designed for the association’s board members. They need an intuitive solution that provides real-time updates, visualizes data, and facilitates efficient communication. Limited resources and time constraints highlight the need for an efficient and scalable dashboard to ensure long-term success.  Research Question: How can an admin dashboard be designed and prototyped to effectively consolidate and visualize multi-city operational data for a student association, enabling its leadership to make data-driven decisions and improve organizational performance? | | | |
| Judgement of the CMGT Graduation Committee |  | The description is sufficient; | | |
|  | The description needs fixing, see below. | | |
| What is not clear  and needs to be fixed? |  | What is the problem or the opportunity? | | |
|  | What is the cause/reason for the problem or opportunity? | | |
|  | What is the broader context of the assignment (situation)? | | |
|  | What are the relevant factors that influence the problem or opportunity? | | |
|  | Problem or opportunity is too simple. You will need a complex design issue that can’t be easily solved/changed. | | |
|  | Problem or opportunity is too complex or too large. There is a high risk that you will not be able to complete it on time (or at all). Limit the scope of problem or opportunity. | | |
| Feedback of the CMGT Graduation Committee |  | | | |
| 6 of 10 **| IMPORTANCE OF THE CLIENT ORGANISATION** | | | | |
| Describe in a maximum of 200 words the objective(s) of the client organisation with regard to the digital interactive product: what does the client (ultimately) want to achieve, and what role does your prototype need to play in this? | The primary objective of the client is to enhance its operational efficiency and organizational impact across the country cities. By addressing the current lack of centralized data management, the client aims to improve their ability to evaluate performance, identify areas for growth, and implement targeted strategies to strengthen engagement and leadership.   Ultimately, the client seeks a streamlined approach to managing membership data, event statistics, and city-specific metrics, which will lead to more informed decision-making and better resource allocation.  The prototype will play a critical role as a foundational step in achieving this vision. It will serve as a proof of concept, demonstrating the potential of a unified admin dashboard to consolidate and visualize essential data. | | | |
| Judgement of the CMGT Graduation Committee |  | The description is sufficient; | | |
|  | The description needs fixing, see below. | | |
| What is not clear  and needs to be fixed? |  | The client's objectives are unclear; | | |
|  | The problem or opportunity does not relate clearly (enough) to the client organisation; | | |
|  | The purpose of your assignment is insufficiently related  to the interests of the client organisation. | | |
| Feedback of the CMGT Graduation Committee |  | | | |
| 7 of 10 **| IMPORTANCE OF THE TARGET AUDIENCE (TA)** | | | | |
| Describe in a maximum of 200 words the target audience, what characterizes it, what the desired change in their behavior is, what the added value of a digital interactive product is for them, and why they would use your solution? | The target audience for this project is the board members of the association, including board members in all cities. They are responsible for overseeing operations and managing resources with their tasks often involving juggling of various tasks such as tracking membership data, organizing events, evaluating performances etc.  The desired change in their behavior is a shift from relying on scattered manual processes for data collection and analysis to using a centralized digital system that streamlines these activities. This change will enable them to focus more on the best decisions and less on administrative inefficiencies.  The added value of this digital interactive product lies in its ability to consolidate complex information into a single, accessible product. It will provide updates, visually engaging data insights, and a user-friendly interface tailored to their needs.   They would use this solution because it saves time, reduces administrative burden, and equips them with actionable insights to better lead, develop, and improve the association across all cities. | | | |
| Judgement of the CMGT Graduation Committee |  | The description is sufficient; | | |
|  | The description needs fixing, see below. | | |
| What is not clear  and needs to be fixed? |  | Description and characterization of the target audience; | | |
|  | Description of the desired change in behavior of the TA; | | |
|  | Description of the context in which the target audience will use your potential digital solution; | | |
|  | Insufficient evidence that the target audience have an interest in the digital interactive product; | | |
|  | The added value or benefits for the target audience. | | |
| Feedback of the CMGT Graduation Committee |  | | | |
| 8 of 10 **| INVOLVEMENT OF CLIENT AND TARGET AUDIENCE** | | | | |
| Describe in a maximum of 200 words how you want to involve the client and the target audience in the design and development of your prototype. Include concrete activities and/or methods | The client involvement will be integral throughout the design and development process.  I will conduct interviews and brainstorming session together with the client and the CTO to understand their exact goals and needs and what specific requirements they would like to see in the project. I would research and gather insights from the target audience (board members) about their preferences and the problems they are facing. Furthermore, the client will be updated regularly throughout the development process and will be presented with minimal valuable prototype such as low-fidelity prototypes to high-fidelity prototypes and much more, as I will be seeking feedback as often as possible to ensure the project stays aligned with their expectations. Testing sessions will also be conducted to evaluate the functionality and user experience of the prototype. | | | |
| Judgement of the CMGT Graduation Committee |  | The description is sufficient; | | |
|  | The description needs fixing, see below. | | |
| What is not clear  and needs to be fixed? |  | How you will involve the commissioning organisation in the phases of your design process, where you orientate to understand problem and opportunity, and the ideation and concepting will take place; | | |
|  | How you will involve the target audience in the phases of your design process, where you orientate to understand problem and opportunity, and the ideation and concepting will take place; | | |
|  | Specific activities and/and methods that you will apply. | | |
| Feedback of the CMGT Graduation Committee |  | | | |
| 9 of 10 **| HOW WILL YOU MEET THE 7 CMGT COMPETENCES?** | | | | |
| Please describe below how your graduation assignment proposal will allow you to meet all of the seven CMGT competences. See the Graduation Manual CMGT 2024-2025 for descriptions. | | | | |
| A | Contextualizing & Framing | I will synthesize perspectives from the client and stakeholders to develop a solution that fits their needs. The project will assess the dashboard's impact on improving the association’s operations across cities.  Example Evidence: Desk research, documented interviews with stakeholders to gather requirements and perspectives etc. | | |  |
| B | Developing & Programming | I will apply relevant digital technologies to design and implement the dashboard, iterating to refine the solution. Researching best practices will ensure the tool serves the association’s goals effectively.  Example Evidence: Functional prototype, technical documentation showcasing the developed features and coding methods etc. | | |  |
| C | Visualising & Prototyping | I will create and develop an interactive prototype tha has an UI design, and through experimenting with data visualization and interface design to ensure the product is user-friendly.  Example Evidence: Design artifacts such as wireframes, mockups, itterations showing progress, in tools like Figma and how the final prototype came to be. | | |  |
| D | Inquiring & Evaluating | Iterative testing and user feedback will guide improvements in the prototype’s usability and functionality, ensuring the solution meets the needs of the client.  Example Evidence: Usability test results, including user feedback and changes made based on evaluations. Detailed testing plan, including evaluation of the dashboard and answering my research question. | | |  |
| E | Organising & Implementing | I will plan, implement, and monitor the project’s progress, ensuring the dashboard is delivered on time and effectively communicates its value to stakeholders.  Example Evidence: Project plan with milestones, task tracking, and documented updates on progress. | | |  |
| F | Futures innovating | The project will explore innovative solutions to address operational inefficiencies, envisioning a future where data-driven decisions improve the association’s operations.  Example Evidence: Exploration of new tools, methods, techniques and their application in the project to solve unique problems. Explanation of how the dashboard will provide the association with long-term benefits, including improved operations, better decision-making, and increased engagement. | | |  |
| G | Self-fashioning | I will manage my own learning and development, reflecting on progress and leveraging my network for feedback and knowledge.  Example Evidence: Personal reflections on how creating this dashboard aligns with my professional goals and showcases my skills for the industry, learning logs, or feedback from client, supervisor and peers demonstrating growth. | | |  |
| Describe in a maximum of 200 words what are the possible risks of your proposal | Major risk in the development of this project will be the handling of sensitive data.  Risk of technical challenges and as the project develops there may be a tendency to add extra features or request that may impact the timeline of the development process. Managing the client’s expectations will be crucial to avoid such deviations from the original objective.  Limited resources in case of fall outs or arguments with the client.  Careful planning, clear communication, and iterative testing will help mitigate these risks. | | | |
| Judgement of the CMGT Graduation Committee |  | The description is sufficient; | | |
|  | The description needs fixing, see below. | | |
| What is not clear  and needs to be fixed? |  | Competence A | Contextualizing & Framing; | | |
|  | Competence B | Developing & Programming; | | |
|  | Competence C | Visualising & Prototyping; | | |
|  | Competence D | Inquiring & Evaluating; | | |
|  | Competence E | Organising & Implementing; | | |
|  | Competence F | Futures innovating; | | |
|  | Competence G | Self-fashioning; | | |
|  | It is not clear what are the possible risks of your proposal. | | |
| Feedback of the CMGT Graduation Committee |  | | | |
| 10 of 10 **| FINAL RESULTS FROM THE CMGT GRADUATION COMMITTEE** | | | | |
| Final judgement of the CMGT Graduation Committee |  | **GO |** CMGT Career Desk will assign a graduation coach; | | |
|  | **NO GO |** Your assignment proposal has been rejected by the CMGT Graduation Committee and you will either have to adjust this proposal or seek a new assignment. Read the provided feedback carefully and check the deadline for submitting your adjusted application form on page one. | | |
| Feedback of the CMGT Graduation Committee |  | | | |

**This form must be uploaded in OnStage as a Microsoft Word file.**

**No other submission or file types will be accepted.**